

Word Tracks For Giving Out Your DBC

Customer ask for a Business Card-

You- “I definitely have a card, but it is not a regular paper card, it is a digital business card. What this allows you to do is to easily shop our inventory with no pressure, at the convince of your home. You can download any brochure right to your phone. You can download any owner’s manual for your car or any car in your household. You can also easily calculate your payments. What did you say your number is again?”

The main thing you need to do is provide value and all the benefits your customer will gain when they have your digital business card.

Here are a few examples of benefits you can use when asking your customer to download your digital business card:

- Shop inventory
- Download brochures
- Download owner’s manuals
- Calculate Payments
- Connect with me on social media
- Read my reviews from previous clients
- Instant chat with me when you have a simple question
- Keep track of all the people you have sent to me to buy a car
- Set Service appointments
- Easy ways to email or call me when you have questions
- Access to all the videos I will send to you about this car
- Access to my blogs where I provide a wealth of education